

Bachelor of Commerce (B.Com)

SEMESTER I



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Principles of Marketing

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Edited By

Dr. Mohammad Arsalan Ahmad

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Contents

Unit 1: An Introduction to Marketing: Nature and Scope 1-64

1.0	Learning Objectives	1
1.1	Introduction	2
1.2	Evolution of Marketing	3
1.3	Meaning and Definition of Marketing	8
1.4	Features of Marketing	12
1.5	The Marketing Concept	15
1.6	Difference Between Marketing And Selling	24
1.7	Marketing Myopia	27
1.8	Scope and Functions of Marketing	29
1.9	Types of Marketing	32
1.10	Importance of Marketing	41
1.11	Marketing Environment	43
1.12	Environmental Scanning	51
1.13	Marketing Mix	54
1.14	Components Of Marketing Mix	55
1.15	4Cs Of Marketing Mix	56
1.16	Portfolio Approach—Boston Consultative Group (Bcg) Matrix	58

Unit 2: Marketing Segmentation, Targeting and Positioning 65-100

2.0	Learning Objectives	65
2.1	Introduction	66
2.2	Meaning and Definition of Market Segmentation	66
2.3	Market Segmentation Objectives	67
2.4	Basis of Market Segmentation	67
2.5	Types of Marketing Segmentation	68

2.6	Benefits of Market Segmentation	74
2.7	Levels of Market Segmentation	76
2.8	The Importance of Market Segmentation	81
2.9	Market Targeting	82
2.10	Procedure of Market Targeting	84
2.11	Methods of Full Market Coverage	86
2.12	Selection of Target Segments	88
2.13	Positioning	88
2.14	Importance Of Positioning	89
2.15	Types of Positioning Strategies	90
2.16	Steps to Product Positioning	91

Unit 3: Product and Pricing Decisions

101-168

3.0	Learning Objectives	102
3.1	Introduction	102
3.2	Meaning And Definition of Product	102
3.3	Product Development the Total Product Offer	103
3.4	Product Classification	106
3.5	Product Line	111
3.6	Product Mix	114
3.7	Bcg Model	117
3.8	Stages of Product Life Cycle	119
3.9	Objectives/Need/Importance of New Product	123
3.10	Product Development	124
3.11	Steps Involved In New Product Development (Npd) Process	124
3.12	Branding	129
3.13	Objectives Of Branding	131
3.14	Brand Positioning	134
3.15	Brand Categories	136
3.16	Packaging	138
3.17	Important Aspects of Packaging	142

3.18 Levelling	146
3.19 Meaning of Price	150
3.20 Different Perspectives on Price	150
3.21 Objectives of Pricing	152
3.22 Factors Affecting Pricing	153
3.23 Methods of Pricing	154
3.24 New Product Pricing Methods And Strategy	160

Unit 4: Promotion Mix **169-254**

4.0 Learning Objectives	169
4.1 Introduction	170
4.2 Meaning and Definition	171
4.3 Components of Promotion Mix	174
4.4 Factors Governing Promotion Mix	176
4.5 Advertising	177
4.6 Objectives/Functions Of Advertising	185
4.7 Types of Advertising	187
4.8 Public Relations (PR)	197
4.9 Objectives of Public Relations	199
4.10 Types of Public Relations	199
4.11 Developing a Marketing Public Relations Plan	207
4.12 Personal Selling	208
4.13 Sales Promotion	215
4.14 Publicity	222
4.15 Channels of Distribution	226
4.16 Various Channels for the Distribution of Consumer Goods and Industrial Goods	229
4.17 Wholesalers	230
4.18 Retailers	245
4.19 Managing the Promotion Mix: Putting It All Together	251

Unit 5: Marketing of Services **255-280**

5.0 Learning Objectives	255
5.1 Introduction	256
5.2 Marketing of Services	256

- 5.3 Meaning and Definition
- 5.4 Service Marketing Mix
- 5.5 Difference Between Goods And Services
- 5.6 Bank Marketing
- 5.7 Marketing Information System
- 5.8 Transport Marketing
- 5.9 Marketing In Indian Railways
- 5.10 Marketing In Road Transport Corporation
- 5.11 Risk and Insurance Marketing
- 5.12 Life Insurance Corporation In India
- 5.13 Rural Marketing
- 5.14 Meaning and Definition
- 5.15 Features of Rural Marketing
- 5.16 Scope of Rural Marketing
- 5.17 Importance of Rural Marketing
- 5.18 Distinction Between Rural and Urban Marketing
- 5.19 Problems Of Rural Marketing
- 5.20 Strategies In Rural Marketing
- 5.21 Marketing Different Classes of Consumer



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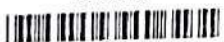
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CONTENTS

Syllabus (ix)

1. ROLE OF STATISTICS AND MEASURES OF CENTRAL TENDENCY 1-38

1.1.	Introduction	2
1.2.	Applications of Inferential Statistics	2
1.3.	Measures of Central Tendency	2
1.4.	Meaning of Central Tendency	3
1.5.	Requisites of a Good Average	3
1.6.	Types of Measures of Central Tendency (Averages)	3

I. ARITHMETIC MEAN (A.M.)

1.7.	Definition	3
1.8.	Step Deviation Method	6
1.9.	A.M. of Combined Group	8
1.10.	Weighted A.M.	9
1.11.	Mathematical Properties of A.M.	10

II. GEOMETRIC MEAN (G.M.)

1.12.	Definition	12
1.13.	G.M. of Combined Group	14
1.14.	Averaging of Percentages	15
1.15.	Weighted G.M.	16

III. HARMONIC MEAN (H.M.)

1.16.	Definition	18
1.17.	H.M. of Combined Group	20
1.18.	Weighted H.M.	20

IV. MEDIAN

1.19.	Definition	22
-------	------------------	----

V. MODE

1.20.	Definition	29
1.21.	Mode by Inspection	30
1.22.	Mode by Grouping	30
1.23.	Empirical Mode	31
1.24.	Mode in Case of Classes of Unequal Widths	34
1.25.	Summary	37
1.26.	Review Exercises	38

2. MEASURES OF DISPERSION 39-61

2.1.	Introduction	39
2.2.	Requisites of a Good Measure of Dispersion	40
2.3.	Methods of Measuring Dispersion	40

7.	MEASURES OF CORRELATION	146-172
7.1.	Introduction	146
7.2.	Definition	147
7.3.	Correlation and Causation	147
7.4.	Positive and Negative Correlation	148
7.5.	Linear and Non-linear Correlation	148
7.6.	Simple, Multiple and Partial Correlation	149
	I. KARL PEARSON'S METHOD	
7.7.	Definition	150
7.8.	Alternative Form of 'R'	152
7.9.	Step Deviation Method	158
	II. SPEARMAN'S RANK CORRELATIONS METHOD	
7.10.	Meaning	163
7.11.	Case I. Non-Repeated Ranks	164
7.12.	Case II. Repeated Ranks	167
7.13.	Summary	171
7.14.	Review Exercises	171
8.	REGRESSION ANALYSIS	173-201
8.1.	Introduction	173
8.2.	Meaning	173
8.3.	Uses of Regression Analysis	174
8.4.	Types of Regression	174
8.5.	Regression Lines	174
8.6.	Regression Equations	175
8.7.	Step Deviation Method	185
8.8.	Regression Lines for Grouped Data	191
8.9.	Properties of Regression Coefficients and Regression Lines	194
8.10.	Summary	200
8.11.	Review Exercises	201
9.	PROBABILITY	202-242
9.1.	Introduction	202
9.2.	Random Experiment	203
9.3.	Sample Space	203
9.4.	Tree Diagram	203
9.5.	Event	204
9.6.	Algebra of Events	204
9.7.	Equality Likely Outcomes	205
9.8.	Exhaustive Outcomes	205
9.9.	Three Approaches of Probability	206
9.10.	Classical Approach of Probability	206
9.11.	'Odds in Favour' and 'Odds Against' an Event	211
9.12.	Mutually Exclusive Events	211
9.13.	Addition Theorem (For Mutually Exclusive Events)	213
9.14.	Addition Theorem (General)	216
9.15.	Conditional Probability	220
9.16.	Independent Events	220
9.17.	Dependent Events	221

9.18.	Independent Experiments	223
9.19.	Multiplication Theorem	223
9.20.	Total Probability Rule	231

I. BAYE'S THEOREM

9.21.	Motivation	235
9.22.	Criticism of Classical Approach of Probability	238
9.23.	Empirical Approach of Probability	239
9.24.	Subjective Approach of Probability	240
9.25.	Summary	240
9.26.	Review Exercises	240

10. PROBABILITY DISTRIBUTIONS (Binomial, Poisson, Normal Distributions) 243-284

10.1.	Introduction	243
10.2.	Empirical Distribution	243

I. BINOMIAL DISTRIBUTION

10.3.	Introduction	243
10.4.	Conditions	244
10.5.	Binomial Variable	244
10.6.	Binomial Probability Function	244
10.7.	Binomial Frequency Distribution	245

II. PROPERTY OF BINOMIAL DISTRIBUTION

10.8.	The Shape of B.D.	250
10.9.	The Limiting Case of B.D.	252
10.10.	Mean of B.D.	252
10.11.	Variance and S.D. of B.D.	253
10.12.	γ_1 and γ_2 of B.D.	253
10.13.	Recurrence Formula for B.D.	254
10.14.	Fitting of a Binomial Distribution	255

III. POISSON DISTRIBUTION

10.15.	Introduction	259
10.16.	Conditions	259
10.17.	Poisson Variable	259
10.18.	Poisson Probability Function	259
10.19.	Poisson Frequency Distribution	260

IV. PROPERTY OF POISSON DISTRIBUTION

10.20.	The Shape of P.D.	264
10.21.	Special Usefulness of P.D.	264
10.22.	Mean of P.D.	265
10.23.	Variance and S.D. of P.D.	265
10.24.	γ_1 and γ_2 of P.D.	266
10.25.	Recurrence Formula for P.D.	266
10.26.	Fitting of a Poisson Distribution	267

V. NORMAL DISTRIBUTION

10.27.	Introduction	271
10.28.	Probability Function of Continuous Random Variable	271

10.29. Normal Distribution	272
10.30. Definition	272
10.31. Standard Normal Distribution	272
10.32. Area Under Normal Curve	273
10.33. Table of Area Under Standard Normal Curve	273
10.34. Properties of Normal Distribution	274
10.35. Fitting of a Normal Distribution	282
10.36. Summary	283
10.37. Review Exercises	284
11. ESTIMATION THEORY AND HYPOTHESIS TESTING	285-322
11.1. Introduction	285
11.2. Null Hypothesis and Alternative Hypothesis	286
11.3. Level of Significance and Confidence Limits	286
11.4. Type I Error and Type II Error	287
11.5. Power of the Test	288
I. TEST OF SIGNIFICANCE FOR SMALL SAMPLES	
11.6. Student's t -Test	288
11.7. Assumptions for Student's t -Test	288
11.8. Degree of Freedom	288
11.9. Test for Single Mean	288
11.10. t -Test for Difference of Means	291
11.11. Paired t -Test for Difference of Means	291
11.12. F-Test	295
11.13. Properties of F-Distribution	296
11.14. Procedure to F-Test	296
11.15. Critical Values of F-Distribution	297
II. TEST OF SIGNIFICANCE FOR LARGE SAMPLES	
11.16. Test of Significance for Proportion	300
11.17. Test of Significance for Single Mean	305
11.18. Test of Significance for Difference of Means	308
11.19. Chi-Square Test	313
11.20. Chi-Square Test to Test the Goodness of Fit	313
11.21. Chi-Square Test to Test the Independence of Attributes	314
11.22. Conditions for χ^2 Test	315
11.23. Uses of χ^2 Test	316
11.24. Summary	321
11.25. Review Exercises	321



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CONTENTS

Chapter Name

Page

1. LIMIT AND CONTINUITY

- 1.1 Introduction 1
- 1.2 Graph of a function 1
- 1.3 Limit of a function 2
- 1.4 One sided limits 2
- 1.5 Limit at infinity and infinite limit
- 1.6 Uniqueness of limit 4
- 1.7 Algebra of limit of functions 4
- 1.8 Continuity 14
- 1.9 Discontinuity 16
- 1.10 Type of discontinuity 16
- 1.11 For functional limits 18
- 1.12 Theorems on continuity 25
- 1.13 Uniform continuity 30

2. SUCCESSIVE DIFFERENTIATIONS

- 2.1 Introduction 37
- 2.2 n th differentiation of some standard function 38
- 2.3 Use of partial fraction 42
- 2.4 Leibitz's theorem 47
- 2.5 Determination of the value of n th derivative of a function at $X = 0$ 54

3. PARTIAL DIFFERENTIATION

- 3.1 Introduction 61
- 3.2 Results of partial differentiation 62
- 3.3 Partial Derivatives of the higher order 62
- 3.4 Homogeneous function 70
- 3.5 Total differential 78
- 3.6 Implicit relation of x and y 78
- 3.7 Differentiation of implicit functions 79

4. TANGENT AND NORMAL

- 4.1 Introduction 85
- 4.2 Polar co-ordinates 89
- 4.3 Angle between radius vector and tangent 89

- 4.4 Angle of intersection of two curves 90
- 4.5 Length of subtangent and subnormal 90
- 4.6 Length of the perpendicular from pole to the tangent 90
- 4.7 The pedal equation 91
- 4.8 Differential coefficient of arc length (Cartesian form) 92
- 4.9 Differential coefficient of arc length (polar form) 92

5. CURVATURE

101-120

- 5.1 Introduction 101
- 5.2 Curvature 101
- 5.3 Formula for radius of curvature (Cartesian form) 102
- 5.4 Radius of curvature at the origin 102
- 5.5 Radius of curvature for pedal equations 110
- 5.6 Radius of curvature for tangential polar equations $\pi = f(\psi)$ 110
- 5.7 Radius of curvature in polar form 111
- 5.8 Centre of curvature 114
- 5.9 Coordinates of the centre of curvature 114
- 5.10 Chord of curvature 115
- 5.11 Length of the chord of curvature 115

6. ASYMPTOTES AND SINGULAR POINTS

121-152

- 6.1 Introduction 121
- 6.2 Determination of asymptotes 121
- 6.3 Asymptotes of general equation 122
- 6.4 existence of asymptotes 123
- 6.5 Determination of c corresponding to some identical values of m 123
- 6.6 Number of asymptotes of a curve 124
- 6.7 Asymptotes parallel to coordinates axes 124
- 6.8 Other methods for finding the asymptote of an algebraic curve 129
- 6.9 Asymptotes by expansion 131
- 6.10 Intersection of a curve with its asymptotes 134
- 6.11 Asymptotes of non-algebraic curves 137
- 6.12 Asymptotes of polar curves 137
- 6.13 Concave and convex curves 141
- 6.14 Point of inflexion 141
- 6.15 Determination of the points of inflexion 141
- 6.16 Multiple and singular points 144
- 6.17 Species of cusp 145

- 6.18 Position and nature of double points 145
- 6.19 Nature of a cusp at the origin 147
- 6.20 Nature of a cusp at any point 147

7. DIFFERENTIABILITY

- 7.1 Introduction 153
- 7.2 Derivative of a function 153
- 7.3 Continuity and differentiability 154
- 7.4 Algebra of derivatives 155
- 7.5 Rolle's theorem 171
- 7.6 Lagrange's mean value theorem 173
- 7.7 Cauchy's means value theorem 174

8. DIFFERENTIABILITY

- 8.1 Introduction 191
- 8.2 Taylor's theorem 191
- 8.3 Maclaurin's theorem 193
- 8.4 Failure of Taylor's and Maclaurin's theorem 194
- 8.5 Power series expansions of some standard functions 194
- 8.6 Some more expansions 201

153-191

191-211



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CONTENTS

1. INTRODUCTION	1
2. ANALYSIS OF WATER	53-1
3. ANALYSIS OF FOOD PRODUCTS	108-1
4. ANALYSIS OF COSMETICS	167-1



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विषय-सूची (Contents)

इकाई-1 (अध्याय-1)

(1-29)

1. राजनीति क्या है? (What is Politics)	1-29
1.1. उद्देश्य (Objectives)	1
1.2. परिचय (Introduction)	1
1.3. राजनीतिशास्त्र का स्वरूप, परिभाषा तथा क्षेत्र (Nature, Definition and Scope of Political Science)	2
1.4. परंपरागत राजनीतिशास्त्र की परिभाषाएँ (Definition of Traditional Political Science)	4
1.5. नामकरण का भेद (Terminological Distinction)	5
1.6. परंपरागत राजनीतिशास्त्र का अध्ययन-क्षेत्र (Scope of Traditional Political Science)	9
1.7. आधुनिक राजनीति विज्ञान एवं उसके क्षेत्र (Modern Political Science and its Scope)	11
1.8. राजनीतिशास्त्र के अन्य सामाजिकशास्त्रों से संबंध (Relationship Between Political Science and other Social Sciences)	22
1.9. सारांश (Summary)	28
1.10. अभ्यास-प्रश्न (Exercise Questions)	29

इकाई-2 (अध्याय-2)

(30-47)

2. लोकतंत्र (Democracy)	30-47
2.1. उद्देश्य (Objectives)	30
2.2. परिचय (Introduction)	30
2.3. अर्थ एवं परिभाषाएँ (Meaning and Definitions)	31
2.4. लोकतंत्र के भेद (Types of Democracy)	32
2.5. लोकतंत्र के गुण (Merits of Democracy)	33
2.6. भारत में लोकतंत्र की संभावनाएँ (Possibilities of Democracy in India)	35
2.7. लोकतंत्र से संबंधित विभिन्न दृष्टिकोण (Different Approaches Related to Democracy)	38
2.8. सारांश (Summary)	45
2.9. अभ्यास-प्रश्न (Exercise Questions)	47

इकाई-3 (अध्याय-3)

(48-146)

3. राज्य तथा अन्य मानव संगठन (State and Other Human Organisation)	48-57
3.1. उद्देश्य (Objectives)	48
3.2. परिचय (Introduction)	48

(iii)

3.3. राज्य की परिभाषा (Definition of State)	49
3.4. राज्य के तत्व (Elements of State)	50
3.5. राज्य एवं समाज (State and Society)	53
3.6. राज्य और शासन (State and Government)	54
3.7. राज्य और राष्ट्र (State and Nation)	55
3.8. सारांश (Summary)	57
3.9. अभ्यास-प्रश्न (Exercise Questions)	57
4. राज्य की उत्पत्ति के सिद्धांत (Theory of Origin of State)	58-72
4.1. उद्देश्य (Objectives)	58
4.2. परिचय (Introduction)	58
4.3. राज्य की उत्पत्ति (Origin of State)	59
4.4. राज्य की दैवी उत्पत्ति का सिद्धांत (The Divine Origin Theory)	59
4.5. सामाजिक समझौता का सिद्धांत (The Social Contract Theory)	60
4.6. राज्य की उत्पत्ति का शक्ति सिद्धांत (Origin of State and Force Theory)	63
4.7. पितृसत्तात्मक सिद्धांत (The Patriarchal Theory)	65
4.8. मातृसत्तात्मक सिद्धांत (The Matriarchal Theory)	67
4.9. ऐतिहासिक अथवा विकासवादी सिद्धांत (The Historical or Evolutionary Theory)	67
4.10. राज्य की उत्पत्ति का मार्क्सवादी सिद्धांत (Mark's Theory of Origin of State)	69
4.11. सारांश (Summary)	72
4.12. अभ्यास-प्रश्न (Exercise Questions)	72
5. राज्य के कार्य एवं सिद्धांत (Functions and Theory of State)	73-83
5.1. उद्देश्य (Objectives)	73
5.2. परिचय (Introduction)	73
5.3. राज्य के आवश्यक कार्य (Important Work of State)	74
5.4. राज्य के कार्यक्षेत्र की सीमाएँ (Limitation of Work Field of State)	74
5.5. उदारवादी सिद्धांत (Liberalist Principle)	75
5.6. समाजवादी सिद्धांत (Socialist Principle)	76
5.7. लोक-कल्याणकारी राज्य की अवधारणा का उद्भव तथा विकास (Origin and Development Concept of Public Welfare State)	80
5.8. सारांश (Summary)	83
5.9. अभ्यास-प्रश्न (Exercise Questions)	83
6. प्रभुसत्ता (Sovereignty)	84-92
6.1. उद्देश्य (Objectives)	84
6.2. परिचय (Introduction)	84
6.3. प्रभुसत्ता का अर्थ एवं परिभाषा (Meaning and Definition of Sovereignty)	85
6.4. प्रभुसत्ता के सिद्धांत का इतिहास (History of the Theory of Sovereignty)	85
6.5. प्रभुसत्ता की विशेषताएँ (Characteristics of Sovereignty)	86
6.6. प्रभुसत्ता के विभिन्न रूप (Various Aspects of Sovereignty)	89

6.7. प्रभुसत्ता और अंतर्राष्ट्रीय संगठन (Sovereignty and International Order)	90
6.8. भारतीय संविधान में प्रभुसत्ता की अवधारणा (Concept of Sovereignty in Indian Constitution)	90
6.9. प्रभुसत्ता और बहुवाद (Sovereignty and Pluralism)	90
6.10. सारांश (Summary)	92
6.11. अभ्यास-प्रश्न (Exercise Questions)	92
7. अधिकार (Right)	93-108
7.1. उद्देश्य (Objectives)	93
7.2. परिचय (Introduction)	93
7.3. अधिकारों की विशेषताएँ (Characteristics of Rights)	94
7.4. अधिकार और राज्य (Rights and State)	94
7.5. अधिकारों का वर्गीकरण (Classification of Rights)	95
7.6. नागरिकों के कुछ विशिष्ट अधिकार (Some Particular Right of Citizens)	98
7.7. अधिकारों और कर्तव्यों का संबंध (Relation between Right and Duties)	98
7.8. नागरिक के कर्तव्य (Duties of a Citizen)	99
7.9. भारतीय संविधान में मूल अधिकारों और कर्तव्यों की अवधारणाएँ (The Concepts of Fundamental Rights and Duties in Indian Constitution)	100
7.10. सारांश (Summary)	107
7.11. अभ्यास-प्रश्न (Exercise Questions)	108
8. स्वतंत्रता (Liberty)	109-120
8.1. उद्देश्य (Objectives)	109
8.2. परिचय (Introduction)	109
8.3. स्वतंत्रता अर्थ एवं परिभाषा (Meaning and Definition of Liberty)	110
8.4. स्वतंत्रता और प्रभुसत्ता (Liberty and Sovereignty)	111
8.5. स्वतंत्रता के भेद (Kinds of Liberty)	112
8.6. स्वतंत्रता और कानून (Liberty and Law)	115
8.7. भारतीय संविधान में स्वतंत्रता की अवधारणा (The Concept of Liberty in Indian Constitution)	116
8.8. सारांश (Summary)	119
8.9. अभ्यास-प्रश्न (Exercise Questions)	120
9. न्याय (Justice)	121-129
9.1. उद्देश्य (Objectives)	121
9.2. परिचय (Introduction)	121
9.3. न्याय का अर्थ तथा परिभाषा (Meaning and Definition of Justice)	122
9.4. न्याय की संकल्पना का विकास (Concepts to Development of Justice)	122
9.5. न्याय के सार्वलौकिक तत्व (Universal Postulates of Justice)	123
9.6. न्याय की उदारवादी तथा मार्क्सवादी धारणाएँ (Liberal and Marxist Theories of Justice)	124
9.7. न्याय के विविध रूप (Various Forms of Justice)	124
9.8. न्याय तथा स्वतंत्रता में संबंध (Relationship between Justice and Liberty)	126
9.9. भारतीय संविधान में न्याय की व्यवस्था (Management of Justice in Indian Constitution)	127

9.10. सारांश (Summary)	129
9.11. अभ्यास-प्रश्न (Exercise Questions)	129
10. समानता (Equality)	130-136
10.1. उद्देश्य (Objectives)	130
10.2. परिचय (Introduction)	130
10.3. समानता का अर्थ एवं परिभाषा (Meaning and Definition of Equality)	131
10.4. समानता की आवश्यक शर्तें (Important Factors of Equality)	131
10.5. समानता के रूप (Forms of Equality)	131
10.6. समानता और स्वतंत्रता का संबंध (Relationship between Equality and Liberty)	133
10.7. भारतीय संविधान में समानता की अवधारणा (Concepts of Equality in Indian Constitution)	134
10.8. सारांश (Summary)	136
10.9. अभ्यास-प्रश्न (Exercise Questions)	136
11. सरकार के अंग और उनके कार्य (Organs of the Government and Their Functions)	137-146
11.1. उद्देश्य (Objectives)	137
11.2. परिचय (Introduction)	137
11.3. सरकार के अंग तथा उनके कार्य (Organs of Government and Their Functions)	138
11.4. व्यवस्थापिका (Legislature)	138
11.5. व्यवस्थापिका संगठन (Composition of Legislature)	138
11.6. व्यवस्थापिका के कार्य (Functions of Legislature)	139
11.7. कार्यपालिका (Executive)	141
11.8. कार्यपालिका के कार्य (Functions of Executive)	142
11.9. न्यायपालिका (Judiciary)	143
11.10. न्यायपालिका का संगठन (Organisation of Judiciary)	143
11.11. न्यायपालिका के कार्य (Functions of Judiciary)	145
11.12. सारांश (Summary)	146
11.13. अभ्यास-प्रश्न (Exercise Questions)	146

इकाई-4 (अध्याय-12)

(147-206)

12. राजनीतिक दल (Political Parties)	147-157
12.1. उद्देश्य (Objectives)	147
12.2. परिचय (Introduction)	147
12.3. अर्थ एवं परिभाषा (Meaning and Definition)	148
12.4. द्विदल पद्धति और बहुदल पद्धति (Double Party and Many Party System)	148
12.5. एकदलीय पद्धति (Single Party System)	148
12.6. दलपद्धति के गुण-दोष (Merits and Demerits of Party-system)	149

12.7. भारत के राजनीतिक दल (Indian Political Parties)	153
12.8. सारांश (Summary)	156
12.9. अभ्यास-प्रश्न (Exercise Questions)	157
13. दबाव समूह (Pressure Groups)	158-166
13.1. उद्देश्य (Objectives)	158
13.2. परिचय (Introduction)	158
13.3. दबाव समूह की परिभाषा (Definition of Pressure Group)	159
13.4. दबाव समूह के उद्देश्य के कारण (Cause of Rising Pressure Group)	161
13.5. दबाव समूह की विशेषताएँ (Characteristics of Pressure Group)	161
13.6. दबाव समूह के प्रकार (Types of Pressure Group)	162
13.7. दबाव समूह के कार्य (Works of Pressure Group)	162
13.8. दबाव समूह के गुण (Merits of Pressure Group)	163
13.9. दबाव समूह के दोष (Demerits of Pressure Group)	165
13.10. प्रतिनिधित्व समूह के सिद्धांत (Principle of Representation Groups)	165
13.11. सारांश (Summary)	166
13.12. अभ्यास-प्रश्न (Exercise Questions)	166
14. लोकमत (Public Opinion)	167-176
14.1. उद्देश्य (Objectives)	167
14.2. परिचय (Introduction)	167
14.3. लोकमत का अर्थ व परिभाषा (Meaning and Definition of Public Opinion)	168
14.4. लोकमत की विशेषताएँ (Characteristics of Public Opinion)	169
14.5. लोकमत का निर्माण और उसकी अभिव्यक्ति (Formation and Expression of Public Opinion)	172
14.6. स्वस्थ लोकमत के निर्माण की बाधाएँ (Hindrances to Formation of Healthy Public Opinion)	172
14.7. स्वस्थ लोकमत के निर्माण की आवश्यक परिस्थितियाँ (Necessary Condition for the Formation of Healthy Public Opinion)	173
14.8. लोकमत का मापन (Measurement of Public Opinion)	175
14.9. सारांश (Summary)	176
14.10. अभ्यास-प्रश्न (Exercise Questions)	176
15. प्रतिनिधिक लोकतंत्र : भारत में चुनाव तथा प्रतिनिधित्व (Representative Democracy : Election and Representation in India)	177-196
15.1. उद्देश्य (Objectives)	177
15.2. परिचय (Introduction)	177
15.3. मताधिकार के अधिकार (Franchise of Right)	178
15.4. निर्वाचन प्रणालियाँ (Method's of Election)	179
15.5. मतदान की प्रणालियाँ (Voting System)	181
15.6. निर्वाचन-क्षेत्र एवं पद्धतियाँ (System of Constituency)	182
15.7. वयस्क मताधिकार (Adult Franchise)	183
15.8. अल्प-संख्यकों की प्रतिनिधित्व प्रणालियाँ (Representation to the Minorities)	184

15.9. भारत में चुनाव प्रणाली और सुधार (In India Election Commission and Improvement)	190
15.10. भारतीय चुनाव सुधार (Indian Election Reform)	192
15.11. सारांश (Summary)	195
15.12. अभ्यास-प्रश्न (Exercise Questions)	196
16. धर्मनिरपेक्षता (Secularism)	197-206
16.1. उद्देश्य (Objectives)	197
16.2. परिचय (Introduction)	197
16.3. धर्मनिरपेक्षता (Secularism)	198
16.4. धर्मनिरपेक्षता के तत्त्व (Element of Secularization)	199
16.5. धर्मनिरपेक्षता के कारक (Factors of Secularization)	203
16.6. सारांश (Summary)	206
16.7. अभ्यास-प्रश्न (Exercise Questions)	206



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CONTENT



❶ सूचना, ज्ञान और समाज (Information, Knowledge and Society)	...05
❷ पुस्तकालय के प्रकार एवं भूमिका (Types of Library and Its Role)	...23
❸ पुस्तकालय और सूचना से सम्बन्धित नियम (Laws Related to Libraries and Information)	...63
❹ व्यावसायिक संस्थाएँ एवं संगठन (Professional Associations and Organizations)	...82



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CONTENTS

Units

Page No.

1. AN INTRODUCTION TO COMMUNICATION	1-41
1.1 Objectives	2
1.2 Role of Communication in Management	2
1.3 Defining and Classifying Communication	3
1.4 The Purpose of Business Communication	8
1.5 The Process of Communication	9
1.6 Importance of Communication in Management	13
1.7 Communication Structure in Organization	15
1.8 Barriers and Gateway in Communication	20
1.9 7 C's of Communication	28
2. ORAL COMMUNICATION	42-67
2.1 Objectives	43
2.2 Introduction	43
2.3 The Basic Forms (Media) of Communication	43
2.4 Oral Communication Media	44
2.5 Principles of Successful Oral Communication	44
2.6 Two Sides of Effective Oral Communication	45
2.7 Listening	46
2.8 Effective Listening	46
2.9 Non-Verbal Communication	48
2.10 Paralanguage	48
2.11 Body Language: Kinesics	53
2.12 Written Communication	56
2.13 Purpose of Writing	57
2.14 Clarity in Writing	57
2.15 Principles of Effective Business Writing	61
2.16 Writing Technique	62
2.17 Electronic Writing Process	62
3. BUSINESS LETTERS AND REPORTS, AND CASE METHOD OF LEARNING	68-108
3.1 Objectives	69
3.2 Introduction to Business Letters	70
3.3 Types of Business Letters	70

3.4	Layout of Business Letters	80
3.5	Writing MEMOS	83
3.6	What is a Report Purpose?	86
3.7	Objectives of Business Reports	87
3.8	Kinds of Business Reports	87
3.9	Writing Reports	88
3.10	Understanding the Case Method of Learning	96
3.11	Different Types of Cases	96
3.12	Overcoming the Difficulties of the Case Method	97
3.13	Reading a Case Properly (Previewing, Skimming, Reading, Scanning)	98
3.14	Case Analysis Approaches	98
3.15	Analyzing the Case	101
3.16	Do's and Don'ts for Case Preparation	103
4.	EMPLOYMENT COMMUNICATION	109-148
4.1	Objectives	109
4.2	Introduction to Employment Communication	110
4.3	Impact of Technological Advancement of Business Communication	127
4.4	Communication Networks	141
4.5	Intranet	141
4.6	Internet	142
4.7	E-mails	143
4.8	Teleconferencing	143
4.9	Videoconferencing	143
5.	PRESENTATION SKILLS AND GROUP COMMUNICATION	149-181
5.1	Objectives	150
5.2	Presentation Skills	150
5.3	Group Communication	156
5.4	Media Management	168
5.5	The Press Release	169
5.6	The Press Conference	169
5.7	Media Interviews	170
5.8	Seminars and Conferences	171
5.9	Workshop	176



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CONTENTS

1. PROBABILITY AND EXPECTATION	1
1.1 Introduction	1
1.2 Some important definitions	1
1.3 Addition Theorems on Probability	3
1.4 Conditional Probability	4
1.5 Multiplication Theorems on Probability	4
1.6 Addition Theorem for Independent events	6
1.7 Bayes Theorem	12
1.8 Summary	14
1.9 Review Questions	14
2. PROBABILITY DISTRIBUTIONS	17
2.1 Binomial Distribution	18
2.2 Applications of Binomial Distribution	18
2.3 Recurrence formula for the Binomial Distribution	19
2.4 Mean, Variance and Standard Deviation of Binomial Distribution	19
2.5 Poisson Distribution	26
2.6 Applications of Poisson Distribution	27
2.7 Recurrence Formula for the Poisson Distribution	27
2.8 Mean, Variance and Standard Deviation of Poisson Distribution	27
2.9 Normal Distribution	34
2.10 Properties of the Normal Distribution	35
2.11 Standard Form of the Normal Distribution	35
2.12 Summary	41
2.13 Review Questions	42
3. STATISTICAL DECISION THEORY	46
3.1 Introduction	46
3.2 Elements of a Decision Problem	46
3.3 Types of Decision Making Environment	48
3.4 Decision Making Under Uncertainty	48
3.5 Decision Making Under Risk	54
3.6 Decision Tree	62
3.7 Summary	67
3.8 Review Questions	67

4. SAMPLING AND SAMPLING DISTRIBUTIONS

73

4.1 Sampling	73
4.2 types of Sampling	74
4.3 Use of Random Numbers	74
4.4 Parameter and Statistic	75
4.5 Sampling Distribution of Mean	77
4.6 sampling distribution of sample variance	77
4.7 Sampling distribution of sample proportion	78
4.8 Estimation	83
4.9 Point Estimation	86
4.10 Interval Estimation	89
4.11 Bayesian Estimation	90
4.12 Summary	91
4.13 Review Questions	

5. HYPOTHESIS TESTING

94

5.1 Introduction	94
5.2 Null Hypothesis and Alternative Hypothesis	95
5.3 Level of Significance and Confidence Limits	95
5.4 Type I Error and Type II Error	96
5.5 Power of the Test	96
5.6 Student's <i>t</i> -Test	96
5.7 Assumptions for student's <i>t</i> -test	97
5.8 Degree of Freedom	97
5.9 Test for Single Mean	97
5.10 <i>t</i> -test for Difference of Means	99
5.11 Paired <i>t</i> -test for Difference of Means	100
5.12 <i>F</i> -test	104
5.13 Properties of <i>F</i> -distribution	105
5.14 Procedure to <i>F</i> -test	105
5.15 Critical Values of <i>F</i> -distribution	106
5.16 Test of Significance for Proportion	109
5.17 Test of Significance for Single Mean	115
5.18 Test of Significance for Difference of Means	117
5.19 Summary	121
5.20 Review Questions	122

6. NON-PARAMETRIC TESTS

127

6.1 Chi-square Test	127
6.2 Chi-square Test to Test the Goodness of Fit	127
6.3 Chi-square Test to Test the Independence of Attributes	128
6.4 Conditions for χ^2 Test	130
6.5 Uses of χ^2 Test	130

6.6 Correlation Analysis	138
6.7 Scatter or Dot Diagram	139
6.8 Characteristics of the Coefficient of Correlation r	140
6.9 Spearman's Rank Correlation	141
6.10 Summary	146
6.11 Review Questions	146

7. REGRESSION ANALYSIS

7.1 Linear Regression	150
7.2 Lines of Regression	150
7.3 Properties of Regression Coefficients	151
7.4 Angle Between Two Lines of Regression	152
7.5 Standard Error of Estimate (or Prediction)	159
7.6 Coefficient of Determination	160
7.7 Properties of Coefficient of Determination	160
7.8 Summary	160
7.9 Review Questions	161

8. STATISTICAL QUALITY CONTROL

8.1 Introduction	163
8.2 Causes of Variations	163
8.3 Methods of Statistical Quality Control	164
8.4 Advantages of Statistical Quality Control	164
8.5 Control Charts	164
8.6 Types of Control Charts	165
8.7 Control Charts for Variables	165
8.8 Control Charts for Attributes	167
8.9 Summary	186
8.10 Review Questions	187

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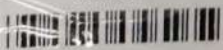
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CONTENTS

Units	Page No.
1. Groups and Normal Subgroups	1
2. Group Automorphisms	14
3. Structure Theorem for Finite Abelian Groups	26
4. Rings	37
5. Ideals and Quotient Rings	50
6. Euclidean Rings	77
7. Polynomial Rings	85
8. Vector Spaces	101

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CONTENTS

Units	Page No.
1. PHONOLOGY	1-54
2. MORPHOLOGY	55-75
3. SYNTAX	76-105
4. SOMANTICS	106-148



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विषय-सूचा

1. इतिहास की समझ (UNDERSTANDING HISTORY)

- उद्देश्य (Objectives)
- प्रस्तावना (Introduction)
- वस्तुनिष्ठता का अर्थ (Meaning of Objectivity)
- विषयनिष्ठता एवं पूर्वाग्रह (Subjectivity & Bias in History)
- इतिहास की प्रकृति (Nature of History)
- ऐतिहासिक वस्तुनिष्ठता की समस्याएँ (Problems of Historical Objectivity)
- इतिहास में कार्य-कारण (Causation in History)
- छात्र क्रिया-कलाप (Student Activity)
- सारांश (Summary)
- अभ्यास प्रश्न (Exercise Question)

1-35

2. इतिहासवाद एवं इतिहास का अन्य विषयों से सम्बन्ध

(HISTORICISM AND RELATION OF HISTORY WITH OTHER DISCIPLINES)

- उद्देश्य (Objectives)
- प्रस्तावना (Introduction)
- इतिहासवाद (Historicism)
- इतिहासवाद की विशेषताएँ (Characteristics of Historicism)
- इतिहास एवं अन्य सामाजिक विज्ञान (History and other Social Sciences)
- इतिहास एवं सहायक विज्ञान (History and Auxiliary Sciences)
- इतिहास एवं अन्य विज्ञान (History and other Sciences)
- इतिहास एवं साहित्य (History and Literature)
- इतिहास एवं विधि (History and Law)
- छात्र क्रिया-कलाप (Student Activity)
- सारांश (Summary)
- अभ्यास प्रश्न (Exercise Questions)

36-51

3. इतिहास एवं पद्धति (HISTORY AND METHODOLOGY)

- उद्देश्य (Objectives)
- प्रस्तावना (Introduction)
- इतिहास के स्रोत (Sources of History)
- प्रारम्भिक शोध कार्यविधि (Preliminary Research Operations)
- विश्लेषणात्मक शोध कार्य विधि (Analytical Research Operations)
- संश्लेषणात्मक शोध कार्यविधि (Synthetic Research Operations)
- उपसंहारात्मक शोध कार्यविधि (Concluding Research Operations)
- सारांश (Summary)
- संदर्भ ग्रंथ (Reference Books)

52-78

4. भारतीय इतिहास की विषय-वस्तु (THEMES IN INDIAN HISTORY)

- उद्देश्य (Objectives)
- प्रस्तावना (Introduction)
- भारतीय इतिहास में अर्थव्यवस्था (Economy in Indian History)
- कृषक व श्रमिक (Peasants and Labour)
- भारतीय इतिहास में संस्कृति (Culture in Indian History)
- धर्म का अर्थ (Meaning of Religion)
- मध्यकाल में धार्मिक आन्दोलन (Religious Movements in Medieval Period)
- वर्ण (Varna)
- सारांश (Summary)
- अभ्यास-प्रश्न (Exercise Questions)

79-108



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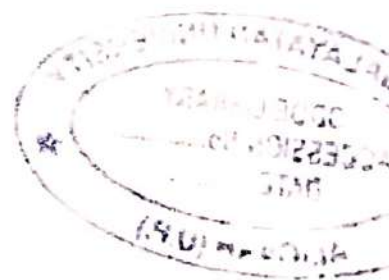
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विषय-सूची

1. भारतीय राजनीति का अनुमोदन	1-16	5. विकास प्रक्रिया	110-135
उद्देश्य		उद्देश्य	
प्रस्तावना		प्रस्तावना	
भारतीय राजनीति का ऐतिहासिक दृष्टिकोण		विकारा की अवधारणा	
ऐतिहासिक दृष्टिकोण की विशेषताएँ		विकारा की रणनीतियाँ	
ऐतिहासिक दृष्टिकोण की सीमाएँ		आलोचनाएँ	
राजनीतिक संस्कृतिक का अर्थ		भारत में गरीबी उन्मूलन कार्यक्रम	
राजनीतिक संस्कृति की विशेषताएँ		सार्वजनिक वितरण प्रणाली	
राजनीतिक संस्कृति का त्रि-स्तरीय मूल्यांकन		वैश्वीकरण का अर्थ	
राजनीतिक संस्कृति के आधार		कमजोर वर्गों पर वैश्वीकरण का प्रभाव	
कानूनी व राजनीतिक अर्थव्यवस्था		सारांश	
सारांश		अभ्यास-प्रश्न	
अभ्यास-प्रश्न		बहुविकल्पीय प्रश्न	
बहुविकल्पीय प्रश्न		6. राजनीतिक दल	136-145
2. भारत में राज्य	17-35	उद्देश्य	
उद्देश्य		प्रस्तावना	
प्रस्तावना		क्षेत्रीय व राज्तीय दल	
भारतीय संघवाद की शक्तिमानता		भारतीय राज्यों में दलीय व्यवस्था	
सरकार का केन्द्रीकरण		राज्तीय दल पद्धति का विखण्डन	
स्वतंत्र भारत में संवैधानिक विन्यास		सारांश	
राज्तीयता की माँग के कारण		अभ्यास-प्रश्न	
राज्यों की पहचान तथा क्षेत्रीय अखण्डता		बहुविकल्पीय प्रश्न	
संघ-राज्य संबंध		7. चुनाव	146-166
संघ-राज्य में तनाव के क्षेत्र		उद्देश्य	
राजनीति व राज्याधिकार		प्रस्तावना	
सारांश		निर्वाचन तंत्र	
अभ्यास-प्रश्न		चुनाव-प्रणाली व तंत्र	
बहुविकल्पीय प्रश्न		मतदान प्रतिमान	
3. वर्ग, जाति, जनजाति और लिंग	36-81	चुनावी व्यवहार के निर्धारक तत्व	
उद्देश्य		चुनावी-व्यवहार निर्धारक के रूप में जाति, वर्ग व धर्म	
प्रस्तावना		चुनाव प्रणाली के दोष	
भारतीय राजनीति में वर्ग व्यवस्था		चुनाव-सुधार	
वर्ग प्रभुत्व की बदलती प्रकृति		चुनाव-आयोग	
भारतीय राजनीति में जातिवाद		सारांश	
जाति का राजनीतिकरण		अभ्यास-प्रश्न	
भारतीय राजनीति में जन जातियाँ		बहुविकल्पीय प्रश्न	
जनजातीय आन्दोलन		8. सामाजिक आन्दोलन : उद्देश्य, तरीके, प्रभाव	167-204
लिंग असमानता		तथा नई प्रवृत्तियाँ	
सारांश		उद्देश्य	
अभ्यास-प्रश्न		प्रस्तावना	
बहुविकल्पीय प्रश्न		भारतीय राजनीति में श्रमनीति	
4. धर्म, क्षेत्र और भाषा	82-109	ब्रिटिश शासन में भारत सरकार की श्रम नीति	
उद्देश्य		पंचवर्षीय योजनाएँ व श्रमनीति	
प्रस्तावना		संगठित मजदूरों की समस्याएँ	
साम्प्रदायिक राजनीति से अभिप्राय		श्रमिक आन्दोलन	
भारतीय राजनीति में साम्प्रदायिक राजनीति का उदय		कृषक	
साम्प्रदायिक राजनीति व इतिहास		आदिवासी आन्दोलन	
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भारत में क्षेत्रीयतावाद		राजनीति में महिलाएँ	
प्रदेश व भाषा		सारांश	
सारांश		अभ्यास-प्रश्न	
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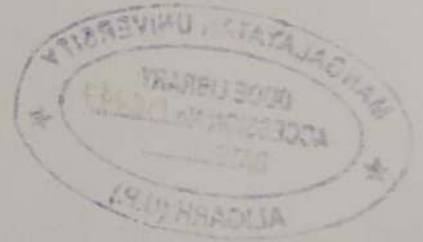
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1. **समाजशास्त्र की प्रत्यात्मक समझ/प्रत्यात्मक बोध (Conceptual Understanding of Sociology)** 1-20
उद्देश्य (Objectives)
प्रस्तावना (Introduction)
समाज शास्त्रीय सिद्धान्तों का विकास और ज्ञान (Development and Knowledge of Sociological Theories)
समाज शास्त्र का अर्थ, प्रकृति और विशेषताएँ (Meaning, Nature and Characteristics of Sociology)
सामाजिक संस्था की गतिशील विशेषताएँ (Dynamic Characteristics of Social Organization)
19 वीं शताब्दी में समाजशास्त्र का विकास (The Development of Sociology in the 19th Century)
सारांश (Summary)
अभ्यास प्रश्न
प्रश्न उत्तर
2. **कार्ल मार्क्स (Karl Marx)** 21-42
उद्देश्य (Objectives)
प्रस्तावना (Introduction)
मार्क्स की रचनाएँ (Works of Karl Marx)
पूर्व पूंजीवादी से पूंजीवादी सामाजिक निर्माण का संक्रमण
(Translation from Pre-Capitalist to Capitalist Social Formation)
पूंजीवाद तथा वस्तु उत्पाद (Capitalist and Commodity Production)
वर्ग और वर्ग संघर्ष/अन्तर्द्वन्द्व (Class and Class Conflict)
सारांश (Summary)
अभ्यास प्रश्न
सन्दर्भ ग्रन्थ (Reference Books)
3. **मैक्स वेबर "Max Weber" (1864-1920)** 43-79
उद्देश्य (Objectives)
प्रस्तावना (Introduction)
सामाजिक क्रिया : आधार भूत अवधारणायें तथा शब्दावली (Social Action : Basic Concepts and Terms)
सामाजिक विज्ञानों की विधि (Methodologies of the Social Sciences)
धर्म और सामाजिक परिवर्तन (Religion and Social Change)
सारांश (Summary)
अभ्यास प्रश्न/ प्रश्नोत्तर / अतिलघु, लघु व दीर्घ उत्तरीय प्रश्न
सन्दर्भ पुस्तकें (Reference Books)
4. **एमिल दुर्खीम/ईमाइल दुर्खीम (Emile Durkheim): (1858-1917)** 80-108
उद्देश्य (Objectives)
प्रस्तावना (Introduction)
समाजशास्त्र एक विज्ञान के रूप में (Sociology as Science)
श्रम विभाजन तथा एकता अथवा घनिष्ठता के स्वरूप (The Division of Labour and Forms of Solidarity)
वर्गीकरण प्रणालियाँ अथवा तन्त्र (Systems of Classification)
सारांश (Summary)
अभ्यास प्रश्न/प्रश्नोत्तर/अतिलघु उत्तरीय प्रश्न, लघु उत्तरीय प्रश्न तथा दीर्घ उत्तरीय प्रश्न
सन्दर्भ पुस्तकें (Reference Books)



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CONTENT



1	Information	...05
2	Information Industry, Intellectual Property Rights and National Policy	...34
3	Knowledge Management	...57
4	Knowledge	...69
5	Information Science and Society	...76



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