

Mangalayatan University, Aligarh.

Protocol - Examination Report by RPEC/URC

Name of the scholar: Mr. Jun Krishna Joshi

Roll Number:

Department / Institute: IBM

Date of Presentation: October 12, 2014 Time: 03:00 PM Venue: B-104

Comments:

- | | | |
|----------------------------------|--|------|
| a) Topic of research: | Is the topic proposed good enough for research? | Yes |
| b) Literature Review: | Does the student have sufficient knowledge of topic? | Yes |
| c) Problem definition: | Is the topic defined properly? | Yes |
| d) Research Objectives: | Are they defined properly and are they measurable? | Yes |
| e) Hypothesis: | Are they properly framed? | Yes |
| f) Scope: | Is it properly defined? | Yes |
| g) Limitations: | Are the boundaries of research properly articulated? | Yes |
| h) Sample Size: | Is it clearly defined and representative of the population? | Yes |
| i) Research tools: | Are they properly identified and mentioned? | Yes |
| j) Work Schedule: | Is it realistic? | Yes |
| k) Expected Outcomes:
degree? | Will these lead to publications and suffice to award of Ph.D | Yes. |

Recommendations:

Approved as follows:

- a) As it is, without any modification
- b) With minor modifications
- c) With major modifications & re-presentation

Detailed report (may attach separate sheet)

- Check and correct population
- Hypothesis 2, 3 to be deleted, 1 to be rewritten
- All recommendations of RPEC have been included.

Signature of Members:

Shay Kumar

Signature

Chair.

Signature
18/10/14

Signature
18/10
Briggs & Padua

Date: 16.10.2014

o,

The University Ph.D Coordinator

MU, Aligarh

Dear Sir

The Research Protocol Evaluation Committee (RPEC) has approved the research protocol of Mr. Jun Krishna Joshi, the research scholar under the guidance of Dr. Rinku Raghuvanshi, Assistant Professor, MU. The details of the scholar are as follows:

- a) Title of Research : *Effect of Social Media Advertising on Educational Performance of youth in Kathmandu Valley, Nep.*
- b) Type of Registration: External
- c) Minimum Duration of Research Work: Minimum 3 years
- d) Entrance Examination : Cleared
- e) The scholar is asked to undergo the following coursework during the first year of research:
- a) Research Methodology b) *Review of Literature / Social Media Marketing*

Seven copies of the research protocol are enclosed. It is requested that the URC meeting may be organized for the scholar.

Dr. Sugam Jung K.C., Kathmandu (Nepal) will be the Co-guide of the Researcher.

Yours Sincerely,

Enclosed: As above

VC Sir

The URC meeting may be conducted on October 18, 2014 at 03:00 PM. Kindly approve.

Gesteyrawal
18/10/14

Ashay / Course

Chair:

Rinku Raghuvanshi

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